



Four States Ag Expo

2012 Sponsorship Agreement

March 15-18, 2012 • Montezuma County Fairgrounds, Cortez CO



Sponsor Business Name: _____

Contact Name: _____

Mailing Address: _____

Billing Address: _____

Phone: _____ Fax: _____

Phone during Ag Expo: _____

Email: _____ Website: _____

Description of Services/Products: _____

Level of Sponsorship: _____

For arena, building or program sponsorship, please specify: _____

Special Event (specify): _____

Monetary Sponsorship

Amount committed \$ _____

Please bill me

Payment enclosed to Four States Ag Expo \$ _____ Check # _____

In-Kind Sponsorship

Specify product or service contributed: _____

Cash value \$ _____

Arrangements for use of goods/services: _____

Ag Expo will provide these benefits: _____

***** Note for booth reservations: Please use separate Booth Exhibitor contract. *****

I would like promotional classroom time (30 minutes, time slot assigned by Expo) Y N
Deadlines apply; see page 2. Classroom space is first-come, first-served.

Be our guest! Sponsor, Exhibitor & Volunteer Appreciation Party Thursday evening _____ # attending

From time to time the Ag Expo has news to share. May we contact you occasionally by email? Y N
We promise never to share your contact information with anyone else. Opt out at any time.

Please send materials to help me promote the Ag Expo to my business contacts and friends. Y N

This is a 2-page agreement. **I agree to all terms and conditions listed on both pages.**

Authorized Signature: _____ Date: _____

Print Name & Title: _____

Accepted and agreed to by Four States Ag Expo:

Authorized Signature: _____ Date: _____

Print Name & Title: _____

Send to: Four States Ag Expo, PO Box 3758, Durango, CO 81302

Thank you for your support!

For more information: (970) 529-3486 • info@fourstatesagexpo.com • www.FourStatesAgExpo.com

2012 Sponsorship Agreement Terms and Conditions

1. Entities referred to in this document are defined to mean: Four States Ag Expo (which hereinafter may be referred to as "Ag Expo") includes the entity's board of directors, management, staff, volunteers, guests and family of these; "Sponsor" includes contributing individual or business entity, and any staff, personnel, guests, family and volunteers under sponsor's direction.
2. Sponsorship benefits begin upon receipt of signed agreement.
3. Promotional Classroom Time: Ag Expo offers Sponsor classroom space for one 30-minute informational session per contract; subject matter should relate closely to business being promoted by sponsorship. Space is limited; classroom reservations are awarded on a first-come, first-served basis, assigned by Ag Expo, and not guaranteed.
4. Deadlines (not all benefits apply to all sponsorship levels):
 - Poster recognition (if applicable): Logo received by January 1, 2012
 - Classroom reservation: Program title received by January 30, 2012
 - Sponsor press release (if applicable): Received by Ag Expo by January 30, 2012
 - Print program logo/listing: Listing information and logo received by January 30, 2012
 - Website exhibitor logo/listing (if applicable): March 1, 2012
 - All banners to be installed by Ag Expo must be on site by 5 p.m. Monday, March 12, 2012
 - All sponsorships must be paid in full by March 1, 2012
5. Logo use: Sponsor agrees to furnish Ag Expo with digitized logo (.jpg or .gif format), for the use of Ag Expo in promoting event and sponsorship, as appropriate to sponsorship level.
6. Banners: At Ag Expo's sole discretion, Ag Expo may move any banner to a location of similar value, if required by cancelation or relocation of events, or if deemed by Ag Expo to be a more appropriate placement.
7. By signature of this agreement, Sponsor agrees to indemnify, defend, save and hold harmless Ag Expo, its directors, incorporators, officers, employees, volunteers, agents, consultants, and sponsors from any and all actions, causes of action, claims, demands, losses, damages, costs, attorney fees, judgments, liens, indebtedness and liabilities whatsoever in any form or on any basis, arising from or related to, directly or indirectly, the sponsor's presence at or participation in the Four States Ag Expo, whether caused by any act or omission of Ag Expo or some other cause, except for injury or damage caused exclusively by willful or wanton conduct of Ag Expo.
8. Ag Expo assumes no responsibility for any illness, accident, injury or mishap which may befall Sponsor, Sponsor's employees or volunteers, or for any damage to or loss of Sponsor's property or the property of Sponsor's employees or volunteers.
9. Sponsor shall pay Ag Expo for any damages caused to Montezuma County Fairgrounds ("MCF") facilities and to any equipment, furnishings and materials belonging to, rented by, or in the care of Ag Expo. Sponsor is responsible for any damages caused while on MCF premises by the operation or parking of vehicles for which Sponsor is responsible.
10. The Four States Ag Expo makes no guarantee of sales or visitor volume or type, nor does the Four States Ag Expo offer Sponsor the exclusive rights to support, sell or display specific merchandise or services.
11. **Please arrange for pick up or delivery of passes before Expo opens.** Beginning Thursday morning, everyone age 16 or over without an appropriate wristband or pass must pay admission to enter the grounds. This includes sponsors and their personnel. Sponsor is responsible for distributing any passes and/or wristbands sponsor has obtained for others.
12. After 8 p.m. Wednesday, no vehicles will be allowed in the main show area. ONLY livestock vehicles will be allowed grounds access, ONLY to the livestock areas and ONLY before 8:30 a.m. and after the close of show daily. At all other times VEHICLES MUST BE PARKED IN DESIGNATED LOTS. We take safety seriously, and there will be NO exceptions.
13. Sponsors are responsible for the behavior of any minors in their care; children should remain under adult supervision at all times.
14. MCF requirements: Sponsor shall adhere to all pertinent requirements of the MCF Master Contract, except that when Ag Expo requirements are more stringent, Ag Expo's shall apply. A copy of MCF contract is posted at www.FourStatesAgExpo.com.
15. Montezuma County prohibits dogs at all times inside any Fairgrounds building without exception and on the grounds excepting only those participating in specific events. This ordinance is heavily enforced by MCFG management.
16. Use separate appropriate contracts for booth, consignment sale, and/or livestock pen reservations.
17. ***The Four States Ag Expo reserves the right to deny entry to or require removal without recourse of any person or animal for any reason deemed to be in the best interests of the Four States Ag Expo, its visitors, sponsors, and exhibitors.***



*Your sponsorship helps the
Four States Ag Expo to serve our industry.
Thank you very much!*

